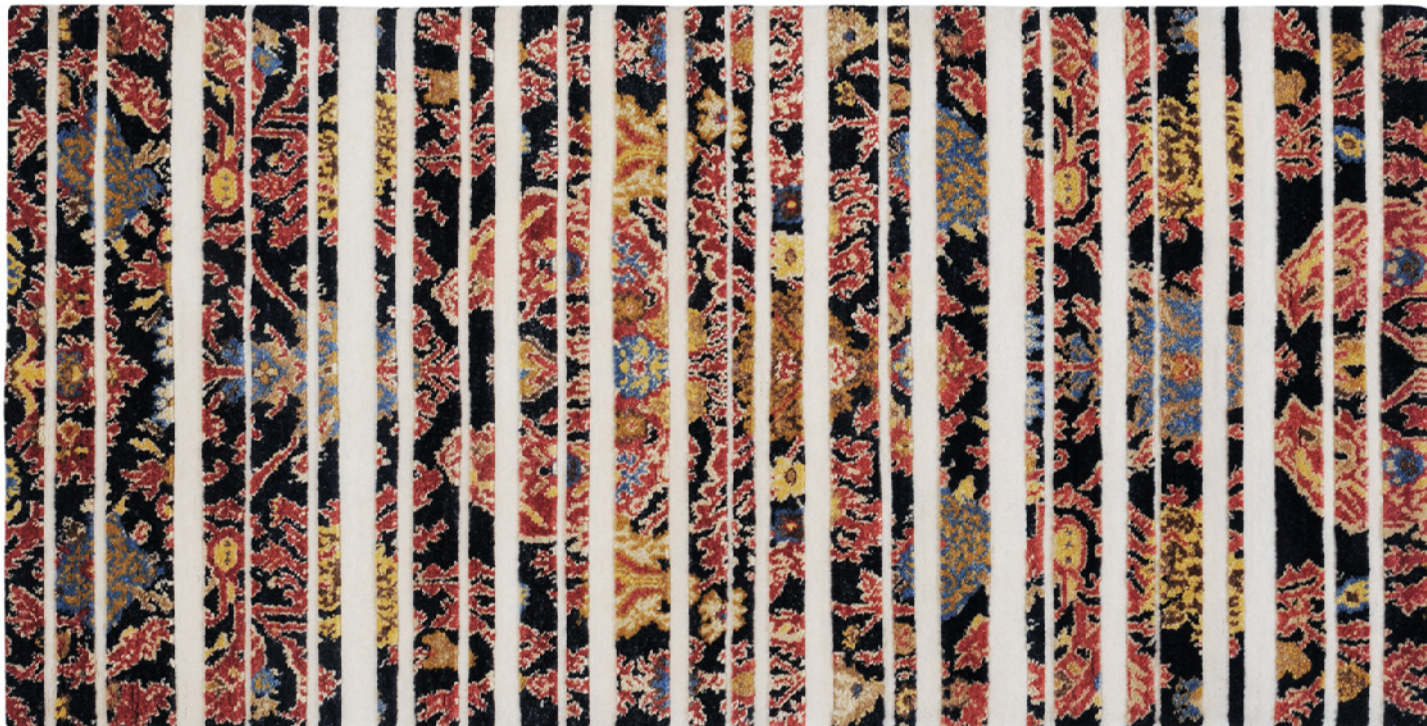


# POPCLASSIC - BARCODE

DESIGNED BY PAOLO GIORDANO



**LIMITED EDITION 7+1 AP**

## GENERALS

MATERIAL:

**WOOL  
COTTON**

**HANDMADE IN INDIA**

TECHNIQUE:

**HANDKNOTTED**

SIZE:

**90X175 CM**

WEIGHT:

**5,0 KG/M<sup>2</sup>**

HEIGHT:

**1,2 CM**

DENSITY:

**125.500 KNOTS/M<sup>2</sup>**

## DESCRIPTION

This is the superimposition of a familiar graphic design from the 1960s and 70s - used in industrial applications like aluminium sheeting, rubber linoleum and ceiling panels - with a colorful Oriental rug. Two different cultures far apart in time and space illustrate how a traditional ethnic repertory can be integrated into contemporary visual language. Sophisticated manufacturing intensifies the effect.



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